



**SPONSORSHIP  
OPPORTUNITIES**

**2016**



## ABOUT US

The Railways Football Club is steeped in history.

The first Premiership came to the Club in 1903 and in the same year, the Kalgoorlie Railways Club won the State Premiership by defeating East Fremantle. Kalgoorlie Railways won the Premiership again in 1904 and 1905, completing a hat trick.

Further Premierships came in 1911, 1912 and 1919, 1920, 1929, the State Centenary Year, and in 1931. After a lean period, the next premiership was won in 1939 followed by 1941 and 1945. Premierships during the fifties came in 1952 and 1958. The 1950 Premiership was a treble year with A Grade, A Reserve and Juniors all taking out the top pennant. The sixties were vintage years for Railways with Premierships in 1960, 1963, 1964 and 1966 plus involvement in the Grand Final in all other years except one.

Railways most successful decade occurred in the seventies. Premiership pennants were won in 1971, 1973, 1974, 1975, 1978 and 1979. The 80's period was not quite so fruitful, winning years were 1983 and 1987. The most recent premierships were in 2000, 2002, 2006, 2011, 2012 and 2014.

We strive to honour our history by continuing to maintain success on and off the field.

The Panthers are a proud club with brilliant facilities - a huge top storey clubrooms with balcony and bar, which is available for functions. We also have clean and modern change rooms, gym and training room. We have a strong

team-supporter camaraderie and welcome all supporters & players with open arms.

We have an experienced committee, all of whom are loyal supporters & committed to the on/off-field success of this fine club.

We also have a Sub Junior Committee who manage the affairs of our junior players.

We field the following teams:

League (A Grade)  
Reserves (B Grade)  
Colts (19's and Under)  
16's & Under  
14's & Under  
12's & Under  
10's & Under

**President** Alan Hinchliffe

**Vice President** Graeme Borchet

**Secretary** Scott Quemard

**Treasurer** Cathie Edwards

**Juniors President** Conan Wheatcroft

**Bar Manager** Christian Robinson

**Clearances & Membership** Cathie Edwards/  
Shandy Edwards

**Sponsorship Manager** Ash Armstrong

**Communications Manager** Danielle Foster

**Members** Brad Edwards, Jeff Burns, Ken Peterson,  
Mick McLean, Jesse Hawkins, Rowan Fleeton



## THE PANTHERLAND FAMILY

More than just a football club, we are a family. We are a tight knit unit; with a strong focus on providing a family friendly atmosphere.

Junior players grow up with us from under 10 years of age and develop to become league players. In fact, more than half of our current senior squad have come through the junior ranks.

Our club is a place to make life long mates, where children grow up, where weekly feasts are held, celebrations of wins, commiserations of losses and pride in our milestones and achievements.

Always happy to lend a helping hand, the 2013 players trip was held in Seraya Village Bali, where club members helped to build houses and

distribute donated goods to the underprivileged people who live in the area. Eager to continue on the legacy left by team mate Mitch Gillam who sadly passed away in 2010, the boys showed that the pantherland spirit goes well beyond football.

In 2014, we held a major fundraiser for the National Breast Cancer Foundation, raising more than \$17,000 as part of our "Pink Panther" appeal.

Join us to see what we'll get up to in 2016!

## STAY UPDATED!

Railways Football Club is focussed on keeping our players, supporters and sponsors up to date on what is happening around the club. Connect with us via:

[Facebook](#)

Railways Football Club Kalgoorlie

[Download the Railways Team App](#)

(Download "Team App" from iTunes search for: Railways Panthers)

[Visit our Website](#)

[www.railwaysfc.com.au](http://www.railwaysfc.com.au)

Or better yet, come down to the club to watch a game!  
We always love to see new faces at the club.

# SPONSORSHIP LEVELS

Railways Football Club is extremely grateful to our local sponsors who keep our club going strong.

We aim to provide you with value for money packages that can bring many returns for your investment. These benefits include exposure to a targeted local market as well as wider exposure via our website and other social media. We aim to provide recognition of your company's contribution to the local community.

If you would like to officially join us as a sponsor of our club operations in 2016 the following packages are available:

**\$5,000 + Diamond**

**\$3,500 - \$4,999 – Platinum**

**\$2,500 - \$3,500 - Gold**

**\$1000 - \$2,500 – Silver**

**\$500- \$1000 – Bronze**

## One Off Sponsorships

~~Sponsorship of pre-season singlets~~ — **SOLD**

~~Sponsorship of league squad shirts~~ —

~~Sponsorship of playing guernseys~~ —

Sponsorship of Social Member Merchandise

In-kind sponsorships such as vouchers for goods and services are also appreciated.

We also have an opportunity for a naming rights sponsor for a charity tribute game being held during 2016- please contact Sponsorship Manager Ashlee Armstrong for further details.

## Contact:

Ashlee Armstrong  
Sponsorship Manager

Mobile: 0407 977 111  
Email: ash.armstrong@sca.com.au

## Payment Terms

OPTION 1: A lump sum will need to be paid at the commencement of the season

OPTION 2: Upfront payment of \$500.00 plus monthly payments of the balance

All sponsorships are TAX DEDUCTIBLE.

## **Diamond**

**(\$5,000+)**

- 1 season pass for entry into all GFL games\*
- 1 large external sign displayed on our clubrooms
- 1 internal sign in our clubrooms
- Details of your business included on our web page, facebook page and team app.
- Framed 'Certificate of Appreciation'.
- Exclusive access (including food and limited drinks) to sectioned off VIP area at Sponsors Day
- 2 tickets to Functions and annual Presentation Dinner

## **Platinum**

**(\$3,500 - \$4,999)**

- 1 season pass for entry into all GFL games\*
- 1 large external sign displayed on our clubrooms
- 1 internal sign in our clubrooms
- Details of your business included on our web page, facebook page and team app.
- Framed 'Certificate of Appreciation'.
- Exclusive access (including food and limited drinks) to sectioned off VIP area at Sponsors Day
- 2 tickets to Functions and annual Presentation Dinner

## **Gold**

**(\$2,500 - \$3,500)**

- 1 external sign over the entrance of our clubrooms
- 1 internal sign in our clubrooms
- Details of your business included on our web page, facebook page and team app.
- Framed 'Certificate of Appreciation'.
- Exclusive access (including food and limited drinks) to sectioned off VIP area at Sponsors Day
- 2 tickets to Functions and annual Presentation Dinner

## **Silver**

**(\$1000 - \$2,500)**

- 1 external sign (back or side) of our clubrooms
- 1 internal sign in our clubrooms
- Details of your business included on our web page, facebook page and team app.
- Framed 'Certificate of Appreciation'.
- Exclusive access (including food and limited drinks) to Sponsors Day
- 2 tickets to Functions and annual Presentation Dinner

## **Bronze**

**(\$500- \$1000)**

- 1 internal sign in our clubrooms
- Details of your business included on our web page, facebook page and team app.
- Laminated 'Certificate of Appreciation'.
- Exclusive access (including food and limited drinks) to Sponsors Day
- Personal invitation to all official functions

**Donations of any amount are greatly appreciated!**  
**Whether it be \$100, we certainly appreciate the generosity of everyone**  
**who helps to make our club great.**

**[WWW.RAILWAYSFC.COM.AU](http://WWW.RAILWAYSFC.COM.AU)**